

Report of Christiane S. Reiners, NR Germany (May 16, 2011)

IYC activities

Together with my colleague, Lida Schoen/ Netherlands I started a Global Stamp Competition which addresses students of three age categories (12-14, 15-18 and undergraduates / teacher students) all over the world

(www.chemistry2011.org/participate/activities/show?id=110)

The aim of this competition was to design a national stamp that reflects the impact of chemistry on culture and/ or every day life.

The competition is supported by IUPAC, FACS, IKM, ACS, EC₂E₂N and GlaxoSmithKline.

It was launched during the official Opening Ceremony of the UNESCO International Year of Chemistry in Paris, France on January 27-28, 2011. We distributed flyers and posters with further information about the competition. My stay in Paris was supported by IUPAC.

Within my current sabbatical year I distributed further flyers on all international conferences to which I was and will be invited.

In the meantime we got 42 entries from Malaysia, USA, Egypt, Lithuania and Netherlands and the peer review works very well.

We hope that we will be able to invite the authors of the best three entries to the IYC 2011 Closing Ceremony in Brussels/ Belgium on December 1, 2011.

As representative of Cologne University and co-leader of the work group "The Attractiveness of Chemistry and Chemical Engineering" I am going to report on these activities on the EC₂E₂N Annual Conference which will be held in Bratislava in May 18-21, 2011. As the stamp competition is a reduced version of the original idea presented in Glasgow, to invite students to reflect on Chemistry as a Cultural Enterprise, the results of the completion so far do motivate to put it on a broader level. The contributions are revealing and stress the fact that the impact of chemistry always goes together with cognition **and** affection.

Report of Lida Schoen, TM (June 29, 2011): Summary entries Global Stamp Competition

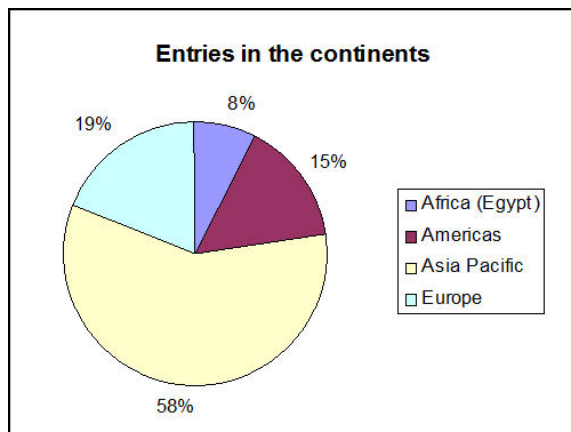
After May 16, 2011 more promotion appeared to be fruitful. After the closing date (June 15, 2011) the total balance was

- 247 (**245**) entries from **18** countries.
- 3 age categories, most entries in age 15-18.
- Some students forgot to mention their country or/and their age, we guessed by looking at school's name or university/academy.

Age	Entries
12-14	11
15-18	177
undergr./ teacher st.	59
3	247

- Slow start, 63 entries on last 2 days, last **7** entries after the deadline of June 15 (which part of the world?).
- Most students didn't read the instructions (downloadable PowerPoint) very well, so a variety of formats (apart from the jpg asked, pdf, ppt and doc) submitted; after alerts to the students not a lot of response / changes.

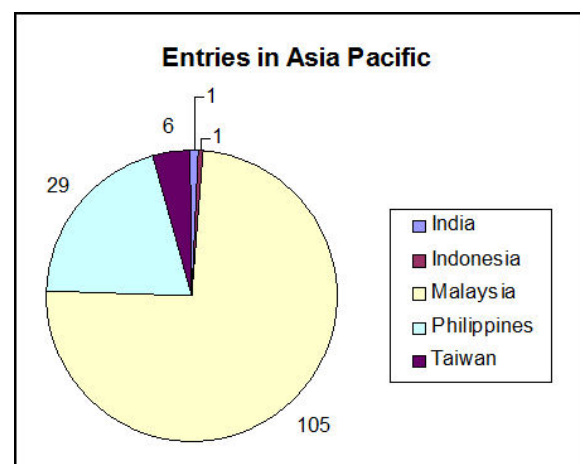
- Use of peer review started later, students used social media to alert each other.
- We didn't get many entries with negative or hurting reviews (anonymous!), that the moderator had to remove.
- The moderator got a few requests to change an entry for a better (resolution) jpg or to correct typing mistakes (which was done).



- The competition was most popular in Asia Pacific (total number: 142 with 105 entries from Malaysia), entries from Africa came from one active school (= teacher) in Egypt (Alexandria), from the Americas (total 37), the majority came from the USA, in Latin America: 2 from Columbia, and 1 from Puerto Rico.

Country	Entries
Bulgaria	1
Columbia	2
Cyprus	1
Egypt	19
France	1
India	1
Indonesia	1
Ireland	5
Lithuania	1
Malaysia	105
Netherlands	26 (24)
Philippines	29
Puerto Rico	1
Russia	6
Sweden	6
Taiwan	6
Ukraine	2
USA	34
18	247 (245)

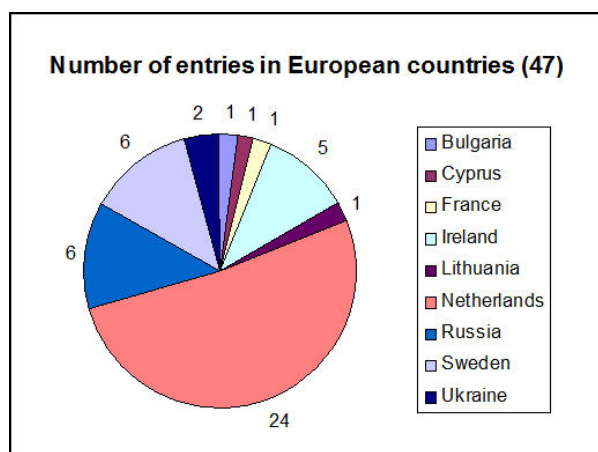
- Many stamps look more like (nice to beautiful) posters than like stamps, with no 'money' indication and sometimes with even no country indication.



11. Dutch student Rebecca Bot submitted her stamp 3x (moderator was asleep ...), so we actually received 245 unique entries (didn't remove them, because of peer review and page numbers in the database archive).

12. We received entries from 9 European countries from far East (Russia) to far West (Ireland), far South (Cyprus) to far North (Sweden).

13. We now are in the process of appointing the winners. Our international jury already exists of Morton Hoffman (NR USA), Rachel Mamlok-Naaman (NR Israel), Ting-Kueh Soon (NR Malaysia, FACS, IKM) and Daniel Rabinovich (USA, stamp expert). They will start as soon as possible.



14. The monetary contribution from GlaxoSmithKline will be used to invite a winner to the IYC 2011 Closing Ceremony in the Grand Palais in Brussels, Belgium on December 1, 2011. As we don't know the programme yet, this only makes sense if a students programme will be organised. We will stay in contact with organiser Paul Baekelmans (first contacts during the Opening Ceremony in UNESCO Headquarters in Paris, France).

15. Dutch National Postal Services, commissioned by the Dutch Royal Society of Chemistry, will issue the Dutch winning stamp. We hope more countries will follow!

Anyone interested can have a look at all entries:

http://mtn.e2bn.net/satw_design_a_national_stamp